

NCC Cable System Order

Order #	62636948	Flight Dates	03/11/19 - 03/24/19	Update Date	03/14/19
Syscode	2147	Agency	Sena Kozar Strategies	Version	1 Vs. 1
System Name	Spectrum/DISH- I+ Lexington, KY	Advertiser	Kentuckians for a Better Future	Show All Lines	
Market	Lexington-Fayette			Total # of Weeks	2
		Client Code		Total	\$374.00
AE	Collin Moore	Product Code	KY SW	Commission	\$56.10
Sales Coordinator	John Muldoon	Est Code	6956	Net Total	\$317.90
Office	Washington	Product Name	3.15-3.18	Total Spots	10
Phone	(301) 941-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Dec18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3/14 New Order: Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	AVG. ALL WKS<	3/18/19	3/24/19	09:00	16:00	X							-	-	2	\$25.00	\$50.00	30	NCR 12/31/18-03/31/19
2	CNN	AVG. ALL WKS	3/18/19	3/24/19	16:00	19:00	X							-	-	1	\$39.00	\$39.00	30	NCR 12/31/18-03/31/19
3	CNN	AVG. ALL WKS	3/18/19	3/24/19	19:00	24:00	X							-	-	2	\$49.00	\$98.00	30	NCR 12/31/18-03/31/19
4	MNBC	AVG. ALL WKS	3/18/19	3/24/19	09:00	16:00	X							-	-	2	\$25.00	\$50.00	30	NCR 12/31/18-03/31/19
5	MNBC	AVG. ALL WKS	3/18/19	3/24/19	16:00	19:00	X							-	-	1	\$39.00	\$39.00	30	NCR 12/31/18-03/31/19
6	MNBC	AVG. ALL WKS<	3/18/19	3/24/19	19:00	24:00	X							-	-	2	\$49.00	\$98.00	30	NCR 12/31/18-03/31/19

	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$374.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$374.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/14/19

62636948 | Lexington-Fayette | Spectrum/DISH- I+ Lexington, KY | 2147 |

NCC Cable System Order

Order #	62636948
Syscode	8000
System Name	Spectrum/Lexington Interconnect, KY
Market	Lexington-Fayette

AE	Collin Moore
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Dec18
-	

Flight Dates	03/11/19 - 03/24/19
Agency	Sena Kozar Strategies
Advertiser	Kentuckians for a Better Future

Client Code	
Product Code	KY SW
Est Code	6956
Product Name	3.15-3.18
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/14/19		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$4,660.00		
Commission	\$699.00		
Net Total	\$3,961.00		
Total Spots	51		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3/14 New Order: Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	3/11/19	3/17/19	05:00	09:00					X	X	X	-	-	3	\$112.00	\$336.00	30	NCR 12/31/18-03/31/19
2	CNN	AVG. ALL WKS<	3/18/19	3/24/19	05:00	09:00	X							-	-	1	\$112.00	\$112.00	30	NCR 12/31/18-03/31/19
3	CNN	CNN NEWSROOM<	3/11/19	3/17/19	09:00	16:00					X	X	X	-	-	9	\$74.00	\$666.00	30	NCR 12/31/18-03/31/19
4	CNN	AVG. ALL WKS<	3/18/19	3/24/19	09:00	16:00	X							-	-	2	\$74.00	\$148.00	30	NCR 12/31/18-03/31/19
5	CNN	CNN NEWSROOM<	3/11/19	3/17/19	16:00	19:00					X	X	X	-	-	3	\$129.00	\$387.00	30	NCR 12/31/18-03/31/19
6	CNN	AVG. ALL WKS	3/18/19	3/24/19	16:00	19:00	X							-	-	1	\$129.00	\$129.00	30	NCR 12/31/18-03/31/19
7	CNN	AVG. ALL WKS<	3/11/19	3/17/19	19:00	24:00					X	X	X	-	-	5	\$161.00	\$805.00	30	NCR 12/31/18-03/31/19
8	CNN	AVG. ALL WKS	3/18/19	3/24/19	19:00	24:00	X							-	-	2	\$161.00	\$322.00	30	NCR 12/31/18-03/31/19
9	MNBC	VARIOUS	3/11/19	3/17/19	05:00	09:00					X	X	X	-	-	3	\$69.00	\$207.00	30	NCR 12/31/18-03/31/19
10	MNBC	VARIOUS	3/11/19	3/17/19	09:00	16:00					X	X	X	-	-	9	\$49.00	\$441.00	30	NCR 12/31/18-03/31/19
11	MNBC	AVG. ALL WKS	3/18/19	3/24/19	09:00	16:00	X							-	-	2	\$49.00	\$98.00	30	NCR 12/31/18-03/31/19
12	MNBC	VARIOUS	3/11/19	3/17/19	16:00	19:00					X	X	X	-	-	3	\$79.00	\$237.00	30	NCR 12/31/18-03/31/19
13	MNBC	AVG. ALL WKS	3/18/19	3/24/19	16:00	19:00	X							-	-	1	\$79.00	\$79.00	30	NCR 12/31/18-03/31/19
14	MNBC	AVG. ALL WKS<	3/11/19	3/17/19	19:00	24:00					X	X	X	-	-	5	\$99.00	\$495.00	30	NCR 12/31/18-03/31/19

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Market	Lexington-Fayette			Total # of Weeks	2
		Client Code		Total	\$4,660.00
AE	Collin Moore	Product Code	KY SW	Commission	\$699.00
Sales Coordinator	John Muldoon	Est Code	6956	Net Total	\$3,961.00
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15	MNBC	AVG. ALL WKS<	3/18/19	3/24/19	19:00	24:00	X							-	-	2	\$99.00	\$198.00	30	NCR 12/31/18-03/31/19

	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Total
SPOTS	51	0	0	0	0	0	0	0	0	0	0	0	51
AMT	\$4,660.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,660.00

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